



# What is Mobile2b?

An all-in-one workflow automation platform for your business processes.

With best-in-class features and amazing support, we thrive where others fail, no matter how complex your project is.



## Value Proposition

We deliver ROI by optimizing processes, reducing operational costs and error rates through quick and cost-effective workflow automation.



## Mission & Vision

Our mission is to deliver measurable results from day one, be your ally, and optimize your business processes to achieve more with less.

## Customers

Magna  
Porche  
Kirchhoff  
Würth  
SMS  
KVB

Pfeifer-Lagen  
BDG  
Koegel  
Kraft Walzen  
Orthomed  
GAG Immobilie

## Industries

Automotive | Manufacturing | Energy | Transport



Unmatched  
Features and  
Support



Trusted by  
10,000 users  
worldwide.



TISAX  
Certified

## Key Product Benefits



### Workflow Management and Automation

Automates tasks, reduces errors, and centralizes processes, increasing productivity by 48%.



### Rapid Deployment and Integration

Deploy your workflows 87% faster with seamless integration into your existing systems and processes



### Advanced Technology

Integrate AI Agents, Task Automation, Mixed Reality & IoT without complex IT.



Funded in  
2010



Founder and CEO:  
Robert Vennemann



Head Office:  
Cologne, Germany



# Product Features



## Workflow Management and Automation

Visualise workflows, set rules, permissions, roles, schedules and integrate with your existing systems.



## Forms and Checklists

Create, and customize forms and checklists to capture data and gather insights.



## Jobs and Tasks

Assign, manage, and track jobs and tasks in real-time, ensuring efficient workflow execution and accountability.



## Documents and Templates

Create, store, and manage documents and templates for consistent formatting and quick access by your team.



## Process Mapping and Optimization

Map out, analyze, and improve workflows to increase efficiency and remove obstacles.



## Full Customization and Support

Customize the platform entirely to your needs, with dedicated support for smooth onboarding and ongoing customer success.



# Use Cases

Manage workflow processes with ease driving productivity and growth.

## Process Management

Manage all your business processes in one place, track KPIs, turn data into insights, and implement custom logic without complex IT.

## Audit & Compliance

Integrate existing Audit and Inspection Workflows, Automate Processes, and Reports. Choose from templates or personalize to fit your specific needs.



## SOP Automation

Automate SOPs into digital workflows, from employee onboarding to routine compliance checks and process approvals.

## Knowledge Management

Retrieve knowledge, ensuring your team has instant access to valuable insights by interacting with your data via AI powered chat.



# Case Studies

## How Magna Saves 2,500 Hours Annually with Mobile2b

### Challenge:

Magna needed to optimize its audit processes and maintain compliance across operations.



### Solution:

Magna digitized their audit and quality control processes, integrating tools like 5S Checklists, Layered Process Audits, Total Productive Maintenance, and Workflow Automation.

### Results:

- **2,500 Hours Saved:** Annual time savings by automating audits.
- **Increased Efficiency:** Reduced downtime and improved productivity.

## Kronos Titan Optimized Efficiency with Mobile2b

### Challenge:

Kronos Titan needed to digitize preventative maintenance to improve efficiency.



### Solution:

Kronos Titan digitized maintenance plans with Mobile2b, replacing paper-based systems with a mobile app and NFC tags.

### Results:

- **Saved 4,000 sheets of paper annually.**
- **Improved task management with digital workflows.**
- **Better equipment tracking with NFC tags.**



# Case Studies

## Kögel Trailer Improves Logistics with Mobile2b

### Challenge:

Kögel Trailer needed to improve trailer tracking and internal logistics.



### Solution:

Mobile2b introduced a digital Kanban system using GPS and barcode scanning to manage trailers.

### Results:

- Improved tracking and order management.
- Reduced delays with real-time location updates.
- Expanded use to other processes like visitor registration and audits.

## EBG Improves Construction Safety with Mobile2b's UVV

### Challenge:

EBG needed to simplify safety inspections and reduce the complexity of UVV tests.



### Solution:

EBG implemented a custom UVV app from Mobile2b, moving from manual to digital, mobile-based inspections.

### Results:

- Precise inspections using barcode and NFC verification.
- Digital records for quick access to safety tests and maintenance logs.
- More efficient inspections with digital checklists and photo documentation.